

NOTE

We are agents for Valparaiso, the kind that won't turn white in water.



The Hudson's Bay Company

ESTABLISHED 1870 NEW YORK & LONDON GENERAL COMMISSIONERS

Fruit Jars

Perfect Seal, these prices:

Quart Jars, per dozen, No. 1	\$1.00
Half gallon, per dozen, No. 1	\$1.50
Full Jar Rings, per dozen, No. 1	\$2.00

A Cry From the Trenches

"Send Us Smokes"

CANADIANS IN TRENCHES WANT "SMOKES" BADLY

Lack of Cigarettes Cause of More
Worry Than Jack Johnsons
and German Bullets

SNIPERS ACCURATE SHOTS

Put Bullets Through Peepholes of
Trenches Occupied By Troops
From Dominion

(Canadian Associated Press)
LONDON—One would imagine from a letter received from a Canadian officer serving with the Contingent in France, that neither "Jack Johnson," the ubiquitous snip, nor unceasing German bullets cause him and his men so much concern as the absence of cigarettes. "A smoke at night is a great comfort and it's hard to do without one," he writes, and then he adds, "Possibly we are not entitled to anything from the Imperial Government or from British newspapers, but the Canadian Government has evidently not provided for us in this way."

WHEN our Canadian boys were at Salisbury, with money in their pockets and every facility for satisfying their wants, the necessity for sending them tobacco and cigarettes was not so urgent; but now that they are in the trenches, the need for something to smoke is very urgent indeed. Our boys are giving their lives; all they ask of us is something to smoke. We therefore make an appeal to the public for subscriptions to



The Bulletin and Overseas Club Cigarette and Tobacco Fund For Canadians

THE BULLETIN IN CONJUNCTION WITH THE OVERSEAS CLUB, HAVE COMPLETED ARRANGEMENTS WITH MESSRS. MARTINS, LIMITED, THE WELL-KNOWN TOBACCO FIRM OF PICCADILLY, LONDON, ENGLAND, AND THE WAR OFFICE AND ADMIRALTY TO DISTRIBUTE TOBACCO AND CIGARETTES TO THE MEN WHO ARE FIGHTING FOR KING AND COUNTRY. FOR EVERY 25 CENTS, THE BULLETIN WILL SEND 50 CIGARETTES AND 4 OUNCES OF CANADIAN SMOKING MIXTURE TO SOME SOLDIER OR SAILOR. FOR EVERY DOLLAR, THE BULLETIN WILL SEND A PARCEL CONTAINING 1 BRIAR PIPE, 1 RUBBER-LINED TOBACCO POUCH, 1 TINDER LIGHTER, 50 CIGARETTES, AND 4 OUNCES OF CANADIAN

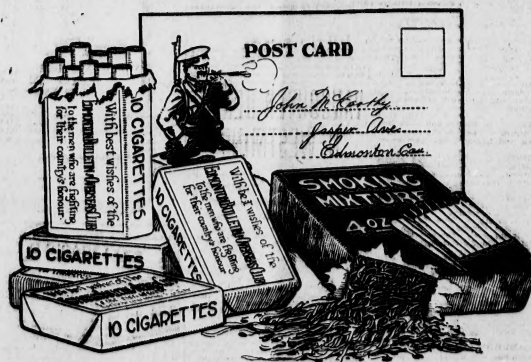
TOBACCO. EACH OF THESE PARCELS WILL CONTAIN A POSTCARD BEARING THE NAME AND ADDRESS OF THE DONOR TO ENABLE THE SOLDIER OR SAILOR TO ACKNOWLEDGE HIS GRATITUDE. OUR 25 CENT PARCEL, IF BOUGHT IN THE ORDINARY WAY AND MAILED BY AN INDIVIDUAL IN THIS COUNTRY TO FRANCE WOULD COST AT LEAST \$1.50. THE BULLETIN IS ABLE TO OFFER THIS BIG SAVING BY REASON OF THE FACT THAT THE TOBACCO AND CIGARETTES ARE OBTAINED, BY ARRANGEMENT WITH THE OVERSEAS CLUB, FROM THE DUTY FREE WAREHOUSE OF MARTINS, LIMITED, AND DISTRIBUTED FREE OF ALL CHARGES BY THE GOVERNMENTS OF THE ALLIED ARMIES.

Every Contribution to Tobacco Fund Will Be Acknowledged in the Columns of The Bulletin

There Are No "Baccy" Shops On the Battlefield

A Canadian officer, in urging tobacco and cigarette gifts for the Volunteers from the Dominion, states that the English "Tomnies" receive as many as 70 to 100 cigarettes per week, in addition to a goodly supply of tobacco. It is now up to Canadians to look after their own, and they will do it. All they need is some practical means of forwarding these comforts, and The Bulletin Fund supplies it. Up to now any one desirous of forwarding cigarettes or tobacco to the firing line had to pay three or four times the value of the package in transport and duty charges and then could never be sure of the delivery of the parcel. The Bulletin Fund makes it a simple matter; all that is now required is the name of the friend you wish to benefit, the number of his regiment, together with your subscription. All the detail work of shipping, addressing and keeping records is looked after by The Bulletin, whose arrangements with the War Office, Admiralty and Transportation Companies, permit of the free carriage and distribution of the Tobacco Gifts. This means that instead of paying about three times more for transportation and duty than the actual value of the tobacco or cigarettes, the full amount of your subscription goes to buying the tobacco. Not one penny is deducted by The Bulletin for the work involved in looking after this Fund, and not one penny goes to transportation companies or inland revenue. More than that, your subscription to The Bulletin Fund buys more than is possible in the ordinary way, for the Tobacco and Cigarettes are obtained from the duty free warehouse of Martins, Ltd.

25c Provides a Parcel Like This



The 25c Parcel Contains

50 Cigarettes.
4 ounces Smoking Mixture.
Some Matches and a Postcard addressed to you.

The Dollar Parcel Contains

1 Briar Pipe.
1 Rubber-lined Tobacco Pouch.
1 Tinder Lighter.
50 Cigarettes.
4 ounces of Tobacco.
Some Matches and a Postcard addressed to you.

All cheques and postal orders to be made payable to

TOBACCO FUND

The Bulletin Company, Limited, Edmonton

Inquiries concerning the Fund should be sent to the Tobacco Fund, Bulletin, Edmonton.

The Return Postal

One of the most pleasing features of The Bulletin Fund is that every subscriber will receive a "personal thank you" from the particular soldier who has benefited. This is done by means of a return postal card bearing the name and address of the subscriber and which The Bulletin will put in every package sent to the front.

These postcards will be interesting souvenirs from the men who are "doing their bit" in the trenches in Flanders.

Will You Help Us to Do This?

It is the desire of The Bulletin that at least every Albertan shall be looked after. As one soldier remarks, "there are no 'baccy' shops on the battlefield," and everyone who knows how the smoker loves his pipe or cigarette will not deny them the only little comfort it is possible for us to give.

Ladies and Employers Can Help

Ladies with a little time can help provide the soldiers with their favorite "weed" by the use of our collecting cards. These are now being printed and will be ready in a few days. Application for them should be sent in early.

Canadian Tobacco

The Bulletin has arranged that all the smoking tobacco to be used in these packages shall be purchased in Canada and thus keep our own workmen employed.

